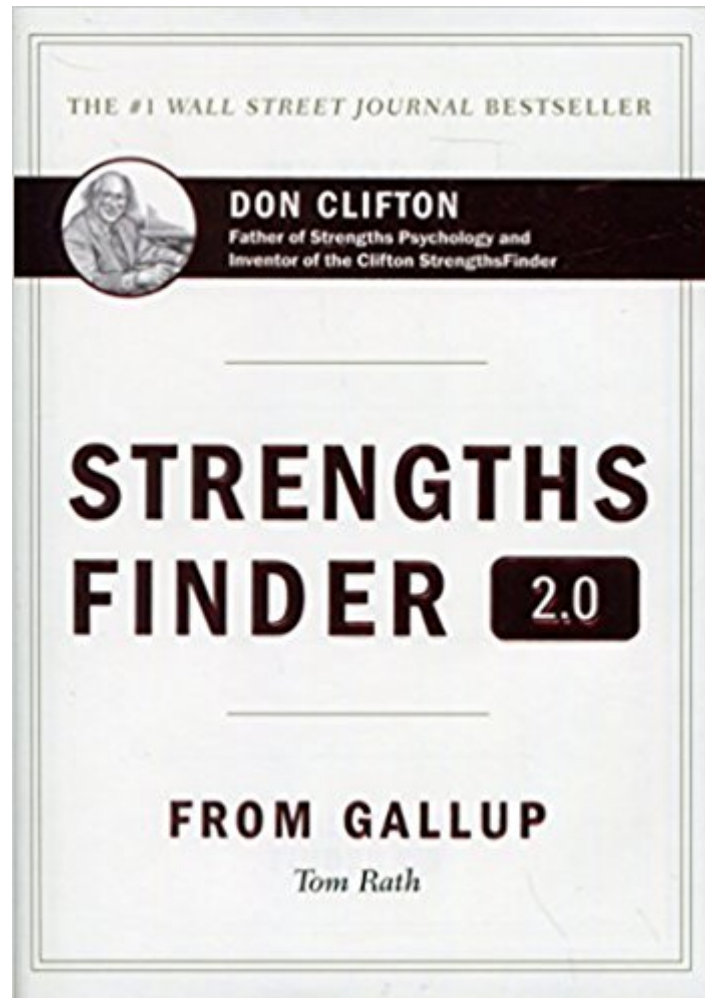


The book was found

StrengthsFinder 2.0



Synopsis

Do you have the opportunity to do what you do best every day? Chances are, you don't. All too often, our natural talents go untapped. From the cradle to the cubicle, we devote more time to fixing our shortcomings than to developing our strengths. To help people uncover their talents, Gallup introduced the first version of its online assessment, StrengthsFinder, in 2001 which ignited a global conversation and helped millions to discover their top five talents. In its latest national bestseller, StrengthsFinder 2.0, Gallup unveils the new and improved version of its popular assessment, language of 34 themes, and much more (see below for details). While you can read this book in one sitting, you'll use it as a reference for decades. Loaded with hundreds of strategies for applying your strengths, this new book and accompanying website will change the way you look at yourself--and the world around you--forever. Available exclusively in StrengthsFinder 2.0:(using the unique access code included with each book) * A new and upgraded edition of the StrengthsFinder assessment * A personalized Strengths Discovery and Action-Planning Guide for applying your strengths in the next week, month, and year * A more customized version of your top five theme report * 50 Ideas for Action (10 strategies for building on each of your top five themes)

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Customer Reviews

This book was provided by my employer as an HR exercise. Being one who rarely feels motivated to leave reviews, I have two main thoughts about this book:Thought #1: "What a Brilliant

Idea!"-----As an entrepreneur, I can readily appreciate that this is the first book I've ever come across where the author ensures that:a. You provide them with your email address, name, demographic info (such as age, gender, zip code, birthplace, etc)b. Each and every reader must purchase the book new at an inflated price, because each book contains a unique code that can only be used once for their online test. In other words, you can't share the book with others as the book itself has no value. So don't plan on being able to get this from the library, lending to your family/friends, etc.c. You really should think of the book cost as payment for an online personality test -- the kind that you normally wouldn't bother doing even if it were free.Thought #2: "What a Total Waste of Money."-----a. Firstly, I found the structure of the quiz itself to be fairly annoying. For instance, each question in the quiz asks you to rate two self-descriptions. However, many of these questions are not dichotomies. For instance, one question may be:"Which characteristic to you most strongly identify with: (a) Motivating People, or (b) Encouraging People?"Sorry, I've forgotten the exact questions now...)b. Secondly, the actual results of the test are useless. After taking the online personality test, you are presented with a list of 5 "Strengths", each accompanied with a checklist of about 10 fairly obvious action items.

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